

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For United Equities

UNITED EQUITIES, INC.

Lat/Lon: 29.6473/-95.4614

RF1

Fiesta - S. Main Shopping Center Houston, TX		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	9,335	122,383	354,956
	2012 Projected Population	9,739	130,537	378,630
	2000 Census Population	8,792	110,502	319,177
	1990 Census Population	7,718	97,090	268,578
	Historical Annual Growth 1990 to 2007	1.2%	1.5%	1.9%
	Projected Annual Growth 2007 to 2012	0.9%	1.3%	1.3%
HOUSEHOLDS	2007 Est. Households	3,163	43,828	125,676
	2012 Proj. Households	3,259	46,262	131,865
	2000 Census Households	3,039	40,243	116,740
	1990 Census Households	2,728	36,727	103,170
	Historical Annual Growth 1990 to 2007	0.9%	1.1%	1.3%
	Projected Annual Growth 2007 to 2012	0.6%	1.1%	1.0%
AGE	2007 Est. Population 0 to 9 Years	18.1%	16.7%	16.4%
	2007 Est. Population 10 to 19 Years	14.1%	14.4%	14.3%
	2007 Est. Population 20 to 29 Years	13.9%	12.9%	14.7%
	2007 Est. Population 30 to 44 Years	21.3%	21.1%	22.1%
	2007 Est. Population 45 to 59 Years	18.9%	19.9%	19.7%
	2007 Est. Population 60 to 74 Years	9.2%	10.3%	8.8%
	2007 Est. Population 75 Years Plus	4.5%	4.6%	4.0%
	2007 Est. Median Age	31.9	33.5	32.6
MARITAL STATUS & SEX	2007 Est. Male Population	49.6%	48.0%	48.6%
	2007 Est. Female Population	50.4%	52.0%	51.4%
	2007 Est. Never Married	32.1%	31.3%	31.7%
	2007 Est. Now Married	44.1%	45.9%	46.3%
	2007 Est. Separated or Divorced	19.6%	17.0%	17.0%
	2007 Est. Widowed	4.1%	5.9%	5.0%
INCOME	2007 Est. HH Income \$200,000 or More	1.4%	4.1%	5.6%
	2007 Est. HH Income \$150,000 to 199,999	2.9%	3.4%	3.5%
	2007 Est. HH Income \$100,000 to 149,999	11.4%	11.5%	10.8%
	2007 Est. HH Income \$75,000 to 99,999	10.4%	11.5%	10.9%
	2007 Est. HH Income \$50,000 to 74,999	17.5%	17.6%	17.7%
	2007 Est. HH Income \$35,000 to 49,999	14.5%	15.7%	15.5%
	2007 Est. HH Income \$25,000 to 34,999	11.9%	12.2%	12.1%
	2007 Est. HH Income \$15,000 to 24,999	13.7%	10.8%	10.9%
	2007 Est. HH Income \$0 to 14,999	16.3%	13.2%	13.1%
	2007 Est. Average Household Income	\$ 49,893	\$ 63,595	\$ 67,849
	2007 Est. Median HH Income	\$ 46,132	\$ 54,401	\$ 56,586
	2007 Est. Per Capita Income	\$ 17,631	\$ 23,059	\$ 24,475
	2007 Est. Number of Businesses	285	2,735	10,538
2007 Est. Total Number of Employees	2,714	34,486	122,125	

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RACE	2007 Est. White Population	48.3%	48.5%	48.4%
	2007 Est. Black Population	32.3%	35.2%	33.0%
	2007 Est. Asian & Pacific Islander	6.9%	5.0%	6.3%
	2007 Est. American Indian & Alaska Native	0.3%	0.3%	0.3%
	2007 Est. Other Races Population	12.2%	11.0%	11.9%
HISPANIC	2007 Est. Hispanic Population	3,928	41,545	124,538
	2007 Est. Hispanic Population Percent	42.1%	33.9%	35.1%
	2012 Proj. Hispanic Population Percent	44.9%	37.9%	38.3%
	2000 Hispanic Population Percent	36.7%	26.7%	29.0%
EDUCATION (Adults 25 or Older)	2007 Est. Adult Population (25 Years or Older)	5,684	76,398	219,728
	2007 Est. Elementary (0 to 8)	16.1%	11.1%	11.4%
	2007 Est. Some High School (9 to 11)	12.6%	9.5%	8.9%
	2007 Est. High School Graduate (12)	22.1%	24.1%	22.1%
	2007 Est. Some College (13 to 16)	17.4%	19.2%	18.2%
	2007 Est. Associate Degree Only	4.9%	5.1%	5.3%
	2007 Est. Bachelor Degree Only	17.9%	18.4%	19.5%
	2007 Est. Graduate Degree	9.0%	12.6%	14.6%
HOUSING	2007 Est. Total Housing Units	3,652	48,832	140,582
	2007 Est. Owner Occupied Percent	47.0%	51.0%	48.3%
	2007 Est. Renter Occupied Percent	39.6%	38.8%	41.1%
	2007 Est. Vacant Housing Percent	13.4%	10.2%	10.6%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	0.5%	0.3%	1.9%
	2000 Homes Built 1995 to 1998	1.3%	1.6%	4.1%
	2000 Homes Built 1990 to 1994	1.0%	2.4%	4.3%
	2000 Homes Built 1980 to 1989	10.7%	13.9%	17.9%
	2000 Homes Built 1970 to 1979	22.9%	26.4%	30.3%
	2000 Homes Built 1960 to 1969	33.0%	32.6%	21.6%
	2000 Homes Built 1950 to 1959	27.5%	19.6%	15.2%
	2000 Homes Built Before 1949	3.2%	3.0%	4.7%
HOME VALUES	2000 Home Value \$1,000,000 or More	-	0.0%	0.3%
	2000 Home Value \$500,000 to \$999,999	-	0.2%	2.9%
	2000 Home Value \$400,000 to \$499,999	-	0.7%	2.2%
	2000 Home Value \$300,000 to \$399,999	-	1.4%	3.1%
	2000 Home Value \$200,000 to \$299,999	-	6.4%	6.8%
	2000 Home Value \$150,000 to \$199,999	2.8%	11.6%	10.0%
	2000 Home Value \$100,000 to \$149,999	22.9%	20.7%	17.1%
	2000 Home Value \$50,000 to \$99,999	64.3%	45.8%	46.2%
	2000 Home Value \$25,000 to \$49,999	9.4%	12.0%	10.5%
	2000 Home Value \$0 to \$24,999	0.7%	1.1%	1.1%
	2000 Median Home Value	\$ 82,175	\$ 104,280	\$ 125,219
	2000 Median Rent	\$ 346	\$ 488	\$ 509

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LABOR FORCE	2007 Est. Labor: Population Age 16+	6,848	90,859	265,541
	2007 Est. Civilian Employed	60.6%	63.2%	64.2%
	2007 Est. Civilian Unemployed	7.8%	6.5%	6.2%
	2007 Est. in Armed Forces	0.0%	0.0%	0.0%
	2007 Est. not in Labor Force	31.5%	30.3%	29.5%
	2007 Labor Force: Males	49.0%	47.0%	47.8%
	2007 Labor Force: Females	51.0%	53.0%	52.2%
OCCUPATION	2000 Occupation: Population Age 16+	3,661	49,669	146,774
	2000 Mgmt, Business, & Financial Operations	11.8%	12.4%	12.8%
	2000 Professional and Related	20.6%	24.9%	26.4%
	2000 Service	19.4%	17.3%	16.5%
	2000 Sales and Office	22.4%	26.0%	25.0%
	2000 Farming, Fishing, and Forestry	0.2%	0.1%	0.1%
	2000 Construction, Extraction, & Maintenance	13.1%	8.5%	8.8%
	2000 Production, Transport, & Material Moving	12.6%	10.8%	10.5%
	2000 Percent White Collar Workers	54.8%	63.3%	64.2%
2000 Percent Blue Collar Workers	45.2%	36.7%	35.8%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	68.8%	72.4%	73.4%
	2000 Drive to Work in Carpool	19.2%	17.0%	15.8%
	2000 Travel to Work by Public Transportation	6.0%	6.3%	6.1%
	2000 Drive to Work on Motorcycle	0.4%	0.2%	0.1%
	2000 Walk or Bicycle to Work	2.3%	1.1%	1.7%
	2000 Other Means	1.0%	0.5%	0.7%
	2000 Work at Home	2.4%	2.5%	2.2%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	12.6%	13.1%	15.8%
	2000 Travel to Work in 15 to 29 Minutes	40.5%	42.6%	40.6%
	2000 Travel to Work in 30 to 59 Minutes	38.0%	37.4%	36.8%
	2000 Travel to Work in 60 Minutes or More	8.9%	7.0%	6.8%
	2000 Average Travel Time to Work	28.8	27.2	26.7
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 137.7	\$ 2,227.8	\$ 6,636.1
	2007 Est. Apparel	\$ 6.6	\$ 107.2	\$ 320.7
	2007 Est. Contributions & Gifts	\$ 8.3	\$ 143.3	\$ 440.1
	2007 Est. Education & Reading	\$ 3.7	\$ 62.1	\$ 190.4
	2007 Est. Entertainment	\$ 7.6	\$ 124.3	\$ 371.1
	2007 Est. Food, Beverages & Tobacco	\$ 22.4	\$ 356.2	\$ 1,053.1
	2007 Est. Furnishings And Equipment	\$ 5.9	\$ 97.2	\$ 291.1
	2007 Est. Health Care & Insurance	\$ 9.9	\$ 158.7	\$ 469.3
	2007 Est. Household Operations & Shelter & Utilities	\$ 41.2	\$ 666.6	\$ 1,987.6
	2007 Est. Miscellaneous Expenses	\$ 2.3	\$ 37.2	\$ 110.0
	2007 Est. Personal Care	\$ 2.0	\$ 32.3	\$ 96.0
	2007 Est. Transportation	\$ 27.6	\$ 442.6	\$ 1,306.7

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